Consumer Awareness

NARI is committed to building a strong industry image. We are focused on educating consumers to make smart remodeling decisions. NARI members are more professional, ethical, trained and skilled at delivering quality.

Excellence. Integrity. Professionalism. When consumers hire a NARI member, they’re working with an experienced professional who adheres to NARI’s Code of Ethics and Standards of Practice, rated a #1 value by NARI members. NARI members are vetted to comply with the following:

- In business for a minimum of one year. Over 75% have been a NARI member for 3 or more years
- Carry all licensing and insurance required by the federal, state and local authorities
- Hold to the highest industry standards, ethics and business operations
- Invest in knowledge, skill development and quality production
- Access latest information through publications, education and conferences
- Enhance the professionalism of remodeling
- Be an ally to clients

Direct to Consumer Messaging:

- Editorial, Advertising and Social Media Campaigns
- Industry Press Releases
- Broadcast and Radio Spots
- NARI.org Consumer Portal
- Online Member Directory
- Chapter Home Shows and Remodeling Tours
- Community Service Events

NARI delivers value and ROI so members can be more professional and profitable.

Recent Member Survey Results:

NARI Member Business Profiles

- 88% Are Original Business Owners
- 76% Employ 1-10 People
- 50% Run 4-6 Projects at Once

NARI Member Diverse Services

- 90% Provide In-house Design Services
- 82% Provide General Contractor Services
- 50% Employ a Dedicated Sales Team

NARI Member Profitability

- Top Remodels are Kitchens, Baths and Additions
- Average Project Cost: $51,500
- Remodeling Projects are Residential

Remodeling Done Right.™

Greater Omaha Remodelers-NARI
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Best Business Decision You’ll Make. Join NARI. Membership in the National Association of the Remodeling Industry (NARI) is an investment in your company’s success. NARI is the only association dedicated solely to the remodeling industry: contractors, manufacturers and supply chain partners. NARI’s core purpose is to advance and promote the remodeling industry through professionalism, programming and education.

JOIN TODAY!
Associate your business with the best contractors in the industry.
Visit www.omahanari.org

NARI's $326 Billion Residential Remodeling Industry

Network
With Local Industry Professionals

NARI Chapter Events
NARI chapter members gather for education and training and also enjoy fun, social activities. In a recent member survey, 7 out of 10 members are satisfied or very satisfied with chapter benefits and programming.

Networking opportunities include:
- Educational and training events
- Conferences, trade shows and vendor expos
- Consumer-focused events: home shows, remodeling tours, etc.
- Membership meetings
- Community service and social events
- Workforce and recruitment events
- Committee and leadership events

Visit www.omahanari.org

Learn
Advance Your Craft and Expand Your Business Knowledge

NARI University provides valuable distance learning when you need it. It is your resource for continued education.

Did you know?
OVER 80% of consumers would choose a contractor who is certified versus a contractor who isn’t.

NARI offers 8 valuable certifications:
- NARI Master Certified Remodeler (MCR)
- NARI Certified Remodeler (CR)
- NARI Certified Remodeler Specialist (CRS)
- NARI Certified Remodeler Associate (CRA)
- NARI Certified Kitchen & Bath Remodeler (CKBR)
- NARI Certified Lead Carpenter (CLC)
- NARI Certified Remodeling Project Manager (CRPM)
- NARI Universal Design Certified Professional (UDCP)

Advocate
For the Remodeling Industry

A Powerful Industry Voice
NARI is the voice of the remodeling industry. NARI advocacy takes a two-pronged approach:
- NARI advances a unified voice with lobbying efforts in Washington, D.C. on critical issues
- NARI conducts industry research to gauge key performance indicators and benchmark consumer demand

On The Hill for You.
NARI's lobbyists in Washington D.C. are fighting for remodelers' rights and consumers' interests. NARI lobbying priorities are:
- Workforce development
- Tax reform
- Industry regulation
- Energy efficiency
- Small business programs
- Financing and access to credit

Visit www.omahanari.org

Need CEUs?
NARI has more than 60 on-demand webinars, each worth 1 CEU. Learn on your own time the subjects that will move your business and your team forward.
Visit NARI.org/learn