



# 2020 SPONSORSHIP OPPORTUNITIES

Expand your network and generate exposure for your business with the following opportunities.

ANNUAL EVENT	SPONSORSHIP LEVEL	INVESTMENT
Omaha NARI Remodeled Home Tour	<input type="checkbox"/> <del>Presenting Sponsor (one only) .....</del>	<del>SOLD.....\$10,000-</del>
	<input type="checkbox"/> <del>Platinum Sponsor (one only) .....</del>	<del>SOLD.....\$5,500-</del>
	<input type="checkbox"/> <del>Diamond Sponsor (one only) .....</del>	<del>SOLD.....\$4,000-</del>
	<input type="checkbox"/> Gold Sponsor .....	\$3,000
	<input type="checkbox"/> Cover Sponsor .....	\$1,500
	<input type="checkbox"/> Ticket Sponsor .....	\$750
	<input type="checkbox"/> Half Page Advertisement .....	\$500
	<input type="checkbox"/> Quarter Page Advertisement .....	\$250
Contractor of Excellence Awards - Holiday Party	<input type="checkbox"/> Meal/Apps Sponsor .....	\$1,500
	<input type="checkbox"/> Beverage Sponsor .....	\$500
	<input type="checkbox"/> Dessert Sponsor .....	\$350
Golf Outing	<input type="checkbox"/> Golf Team (4 players) .....	\$450
	<input type="checkbox"/> Beverage Sponsor .....	\$500
	<input type="checkbox"/> Hole sponsor .....	\$300
GMM	<input type="checkbox"/> General Meeting Lunch Sponsor .....	Host provides food & beverage
	<input type="checkbox"/> General Meeting Evening Sponsor .....	Host provides food & beverage
	<input type="checkbox"/> Metro Community College Lunch Sponsor .....	\$600
Bowling Event	<input type="checkbox"/> Bowling Team (6 bowlers) .....	\$150
	<input type="checkbox"/> Food/Beverage Sponsor .....	\$500
	<input type="checkbox"/> General Event Sponsor .....	\$150
Fall/Spring Education Day	<input type="checkbox"/> General Event Sponsor .....	\$350
	<input type="checkbox"/> Table Sponsor .....	\$150
Digital and Website Packages	<input type="checkbox"/> Website Evaluation & Analysis .....	\$500

## SPONSORSHIP & ADVERTISING AGREEMENT

- Bill me via PayPay to pay by credit card  
 I will pay with check

COMPANY NAME \_\_\_\_\_

YOUR NAME \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

SEND INVOICE TO \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

# REMODELED HOME TOUR

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## \* GOLD SPONSOR \*

Includes:

Company logo inclusion as RHT Gold Sponsor on:  
NARI Website and all other RHT marketing materials  
Social Media Advertising

3 paid 2020 Remodeled Home Tour event advertisements listed as Gold Sponsor  
(Facebook, Twitter, Instagram)

4 organic (custom created ads) to be advertised on Omaha NARI Facebook, Twitter, Instagram, Pinterest, LinkedIn  
Full page Advertisement in tour magazine

All event tour yard signage

Recognition in all tour event related press media releases

Company name recognition at each NARI member outing/event

One year NARI membership renewal

15 complimentary RHT admission tickets

1 bowling Team Registration of 6 (includes 2 hours of bowling, drink tickets and pizza per lane)

2020 NARI Golf Outing – One Hole Sponsorships and one 4 person Team Registration

Investment: \$3,000

## \* COVER SPONSOR \*

Includes:

Company logo inclusion as RHT Cover Sponsor on:  
NARI Website and all other RHT marketing materials  
Social Media Advertising

3 paid 2020 Remodeled Home Tour event advertisements listed as Cover Sponsor  
(Facebook, Twitter, Instagram)

logo on cover of tour magazine

3 organic (custom created ads) to be advertised on Omaha NARI Facebook, Twitter, Instagram, Pinterest, LinkedIn  
All event tour yard signage

Recognition in all tour event related press media releases

Company name recognition at each NARI member outing/event

One hole sponsorship at the NARI Golf Outing

15 complimentary RHT admission tickets

One year NARI membership renewal

Investment: \$1,700

## \* TICKET SPONSOR \*

Includes:

Company logo inclusion as RHT Ticket Sponsor on:  
NARI Website and all other RHT marketing materials  
Social Media Advertising

3 organic (custom created ads) to be advertised on Omaha NARI Facebook, Twitter, Instagram, Pinterest, LinkedIn  
All event tour yard signage

Recognition in all tour event related press media releases

Company name recognition at each NARI member outing/event

15 complimentary RHT admission tickets

Investment: \$750

## \* TOUR MAGAZINE ADVERTISEMENT \*

# CONTRACTOR OF EXCELLENCE AWARDS EVENING

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## \* MEAL/HEAVY HORS D'OEUVRES SPONSOR \*

Includes:

Table top display and company logo signage displayed at event

Company logo inclusion in all marketing materials

Logo inclusion on event website

Complimentary event admission for 8 attendees

Investment: \$1,500

## \* BEVERAGE SPONSOR \*

Includes:

Company logo signage displayed at event

Company logo inclusion in all marketing materials

Logo inclusion on event website

Investment: \$500

## \* DESSERT SPONSOR \*

Includes:

Company logo signage displayed at event

Company logo inclusion in all marketing materials

Logo inclusion on event website

Investment: \$500

# ANNUAL GOLF OUTING

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## \* BEVERAGE SPONSOR \*

Includes:

Company logo signage displayed at event

Company logo inclusion in all marketing materials

Logo inclusion on event website

Investment: \$500

## \* HOLE SPONSOR \*

Includes:

Company logo signage displayed at event

Company logo inclusion at one hole

Logo inclusion on event website Ability to work the event hole with company activity

Investment: \$300

# GENERAL MEMBERSHIP MEETING SPONSOR

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## \* LUNCH MEETING SPONSOR \*

Includes:

Opportunity to share your showroom/products with the NARI membership

Company logo inclusion in all event marketing materials

Logo inclusion on event website

Investment: HOST PROVIDES SEATING, FOOD & DRINK

## \* DINNER MEETING SPONSOR \*

Includes:

Opportunity to share your showroom/products with the NARI membership

Company logo inclusion in all event marketing materials

Logo inclusion on event website

Investment: HOST PROVIDES SEATING, FOOD & DRINK

## \* METRO COMMUNITY COLLEGE LUNCH SPONSOR \*

\*Includes:

Company logo inclusion in all event marketing materials

Logo inclusion on event website

\*lunch meeting to be held at MCC with staff, students and NARI members

Investment: \$600

# ANNUAL BOWLING EVENT

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## \* DRINK & BEVERAGE SPONSOR \*

Includes:

Company logo signage displayed at event

Company logo inclusion in all marketing materials

Logo inclusion on event website

Investment: \$500

## \* GENERAL EVENT SPONSOR \*

Company logo signage displayed at event

Company logo inclusion in all marketing materials

Logo inclusion on event website

Investment: \$150

# FALL OR SPRING EDUCATION DAY SPONSOR

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## \* GENERAL EVENT SPONSOR \*

Company logo signage displayed at event  
Company logo inclusion in all marketing materials  
Logo inclusion on event website  
Investment: \$150

## \* TABLE SPONSOR \*

Table provided at event to act as a Meet-N-Greet with Ed Day attendees (110+ contractors)  
Company logo signage displayed at event  
Company logo inclusion in all marketing materials  
Logo inclusion on event website  
Investment: \$150

# WEBSITE EVALUATION & ANALYSIS

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## \* WEBSITE REVIEW \*

Includes:

Created, managed and analyzed by a professional (certified) internet marketing expert specializing in digital marketing  
Find out where your company website currently ranks to your competitors  
50 different criterias used to give you the customer a base line to know what's going well on with your website, what needs to be fixed, and what direction they need to take in order to improve your company website both visually and technically

30 minute phone call with the marketing expert to discuss your website eval & analysis

Full written report, which will include the following:

1. Backlinks
2. Referring Pages
3. Organic ranking keywords
4. Overall SEO readiness of the site
5. Website speed
6. Mobile readiness
7. Issues with page titles
8. Issues with meta descriptions
9. If they have a sitemap set up
10. If they have Google analytics
11. Issues with links
12. Any Image issues
13. Suggested SEO keywords to target.

Investment: \$500